

AMBI Mail & Marketing - Wyoming's Premier Political Campaign Service



Questions about the Postal Processed Voter List?

- ◆ The voter list is the list AMBI receives from the County or State Election Office on behalf of the candidate.
- ◆ The list is then processed by postal addressing software which eliminates the undeliverable addresses, corrects the addressing errors and removes the voters who have moved from the district by processing the list against the US Postal Service move-updated information.
- ◆ The deliverable voter names are then househanded. Now instead of John Smith receiving one letter and Jane Smith receiving one letter, John and Jane Smith (or the Smith Family Voters) receive only one mailpiece.
- ◆ With the householding completed, the 100% deliverable list becomes the Postal Processed Mailing List which allows for the lowest possible postage, maximum deliverability and minimum number of mailpieces produced.
- ◆ The result is the greatest number of constituents receiving your information at the lowest possible price!



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Political Voter List Service:

- ◆ Customized to your needs
 - ◆ Household & Move Updated! Up to 35% fewer mail pieces needed (Data is obtained from County or State and Processed by AMBI)
 - ◆ Mailing Selection by Party, Voting District or Precinct, Gender, etc
 - ◆ Personalized or Generic Addressing Available
 - ◆ Three household lists to chose from
 - ◆ By same address, last name and party
Smith, John at 1245 Maple St Casper WY 82601 - Republican
Smith, Jane at 1245 Maple St Casper WY 82601 - Republican
Now are John and Jane Smith at 1245 Maple St Casper WY 82601
 - ◆ By same address and last name, regardless of party
Smith, John at 1245 Maple St Casper WY 82601 - Republican
Smith, Jane at 1245 Maple St Casper WY 82601 - Democrat
Smith, Nancy at 1245 Maple St Casper WY 82601 - Independent
Now are Smith Family Voters* 1245 Maple St Casper WY 82601
*If more than two registered voters are at the same address, the mailing name becomes Smith Family Voters
 - ◆ One per address regardless of last name or party
Generic Addressing (House or Senate District Number Voters, Constituent, Current Voter, etc.)



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